

# A NEW LINE OF NATURALLY-BASED FORMULATIONS FOR THE RELIEF OF EYES AFFECTED BY EXTERNAL FACTORS

A new line of ophthalmic solutions formulated with natural plant extracts, developed to provide long lasting relief to dry, irritated and red eyes

MEDICAL DEVICE  
CLASS II B



Product Display 18 UNITS  
AVAILABLE FOR SALE

## BIBLIOGRAPHIC REFERENCES

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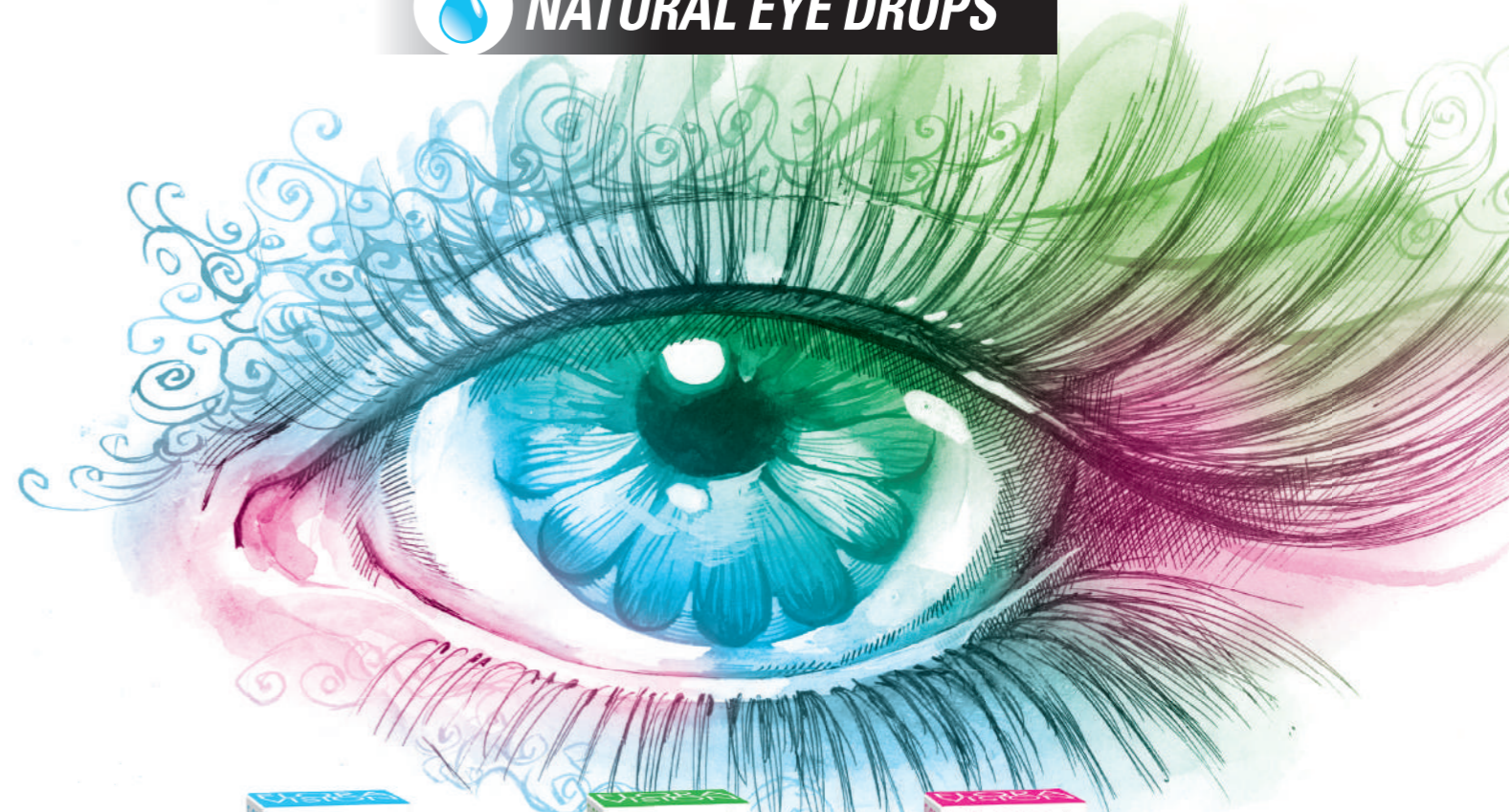
The information reported here is meant to be used only by physicians

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Le Principe de Stappier

# FLORA VISION<sup>®</sup>

NATURAL EYE DROPS



For the **PROTECTION**  
of the most precious gift given to you

**NOVAX**  
PHARMA

# FLORA VISION®

## NATURAL EYE DROPS

### 3 natural eye drops that provide long-lasting relief to the 3 MOST COMMON EYE PROBLEMS

The naturally-based FLORA VISION® ophthalmic solutions help sustain the physiological conditions and provide protection from environmental factors that could affect the delicate and fragile ocular surface.



FLORA VISION® PRODUCTS CAN BE USED WITH ALL TYPES OF CONTACT LENSES



### DRY EYES

- QUICK AND LASTING RELIEF FROM SYMPTOMS OF DRY AND TIRED EYES
- ADVANCED BLEND OF OCULAR LUBRICANTS INCLUDING ALOE VERA, SODIUM HYALURONATE, P-PLUS AND ELECTROLYTES
- PRESERVED WITH SCO™, A SPECIAL PRESERVATIVE SYSTEM THAT IS EFFECTIVE, SAFE AND NON-TOXIC

A natural formula based on a combination of **Sodium Hyaluronate, P-Plus, electrolytes and Aloe Vera**, known for its moisturizing and soothing properties. The association of these ingredients result in a very comfortable viscous lubricating solution.

**FLORA VISION® DRY EYES** brings quick and lasting relief to tired and dry eyes caused by pathological or non-pathological conditions associated with external factors such as prolonged exposure to video screens and monitors, air conditioning, dust, pollution smoke, and sunlight.

An innovative triple-action lubricating solution specially formulated to reduce tear film evaporation and prolong the lubrication and wetting action on the corneal epithelium.

### SCO™ (Stabilised Complex Oxychloro) THE ADVANCED PRESERVATIVE TECHNOLOGY

SCO™ is an oxidative-type preservative and a mixture of chlorine dioxide, chlorite and chlorate. When exposed to light, SCO™ dissociates into components naturally found in the human tears such as sodium chloride, oxygen and water, making it very well tolerated.

#### What are the benefits of SCO™ :

- SCO™ only remains in its original form when inside the bottle.
- As soon as it leaves the bottle as part of a drop it reacts with light and rapidly dissipates into components naturally found in human tears such as sodium chloride, oxygen and water without causing any cellular damage to the ocular surface.
- SCO™ has been shown to be much safer on the ocular surface than eye drops preserved with other chemical preservatives.
- SCO™ is SAFE, EFFECTIVE, GENTLE and COMFORTABLE.



### IRRITATED EYES

- RELIEF FROM SYMPTOMS OF OCULAR ALLERGY
- ADVANCED BLEND OF OCULAR LUBRICANTS CONTAINING CALENDULA, HAMAMELIS, PLANTAGO, SODIUM HYALURONATE, P-PLUS AND ELECTROLYTES
- PRESERVED WITH SCO™, A SPECIAL PRESERVATIVE SYSTEM THAT IS EFFECTIVE, SAFE AND NON-TOXIC

A natural formula based on a combination of **Sodium Hyaluronate, P-Plus** and **pure herbal extracts of Calendula, Hamamelis, Plantago** and **electrolytes**.

The association of **Calendula, Hamamelis** and **Plantago** moisturizes and protects the eye from oxidative stress and soothes the eye in case of allergy-related irritations.

**FLORA VISION® IRRITATED EYES** helps fight symptoms of minor allergies due to pollen, mould spores, dust, smog and other eye irritations.

Brings fast and long-lasting relief to the symptoms of eye irritation, itching, burning, foreign body sensation, due to ocular allergies.



### RED EYES

- PROVIDES RELIEF TO RED BLOODSHOT, SWOLLEN AND INFLAMED EYES DUE TO MINOR EYE IRRITATIONS
- ADVANCED BLEND OF OCULAR LUBRICANTS CONTAINING CHAMOMILLE, EUPHRASIA, CURCUMA, SODIUM HYALURONATE, P-PLUS AND ELECTROLYTES
- PRESERVED WITH SCO™, A SPECIAL PRESERVATIVE SYSTEM THAT IS EFFECTIVE, SAFE AND NON-TOXIC

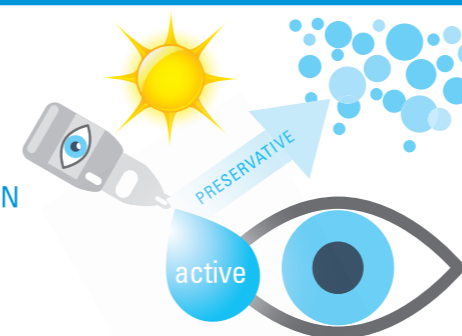
A natural formula based on a combination of **Sodium Hyaluronate, P-Plus** and **pure herbal extracts of Chamomile Matricaria, Euphrasia Officinalis, Curcuma** and **electrolytes**.

**Euphrasia** creates a protective film over the surface of the eye while **Chamomile** moisturizes and calms the eye. Their association with **Curcuma** helps protect the eye from oxidative stress.

**FLORA VISION® RED EYES** helps alleviate symptoms related to conjunctivitis such as red and swollen eyes.

Provides natural relief and comfort to red, bloodshot, swollen and inflamed eyes due to conjunctivitis-like symptoms.

SCO™ PROVIDES NOTHING BUT WATER, OXYGEN & NATURAL TO THE EYES.

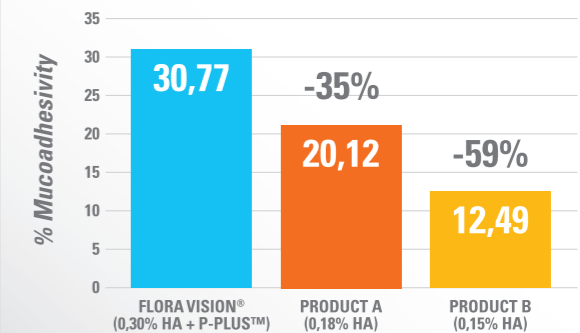


### STUDIES

#### IN VITRO EVALUATION OF THE MUCOADHESIVITY ON RECONSTRUCTED HUMAN CORNEA-LIKE EPITHELIUM\*

**AIM:** Evaluation of the in-vitro mucoadhesivity effect FLORA VISION® line and competitors on ocular tissues.

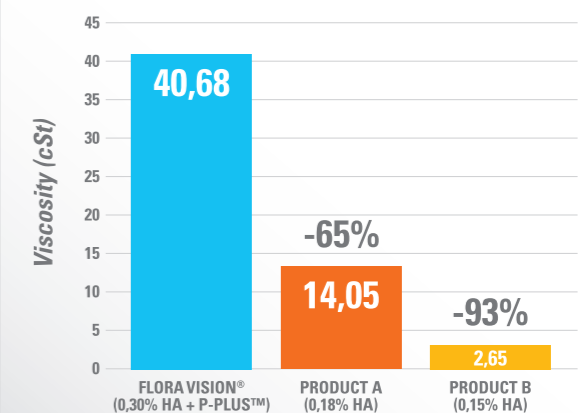
**RESULTS:** All three FLORA VISION® products are 35% and 59% more mucoadhesive than the other existing products found on the market.



#### DETERMINATION OF VISCOSITY

**AIM:** Viscosity comparison between FLORA VISION® line and competitors.

**RESULTS:** All three FLORA VISION® products are 65% and 93% more viscous than the other existing products found on the market.



### CONCLUSIONS

- FLORA VISION® Dry, Irritated and Red Eyes have superior properties compared to other existing products on the market.
- The association of Sodium Hyaluronate and P-Plus™, not only increases the viscosity of the solution but also improves its mucoadhesivity properties.

\*The tests are available for consultation in the Novax bibliographic files